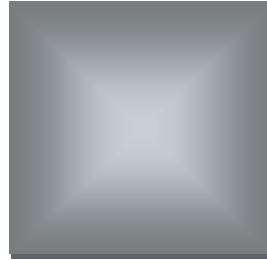


2020 IOWA INDUSTRY PROFILE

ACCOMMODATION & FOOD SERVICES

IOWA WORKFORCE DEVELOPMENT



Executive Summary

In 2019, the **Accommodation and Food Services** sector comprised 8.0 percent of all public and private sector employment in Iowa with 123,745 jobs and an annual average wage of \$17,178. Wages in this sector are 64.7 percent lower than the statewide average of \$48,672 for all industries; however, there is a greater ratio of part-time employment in addition to lower hourly rates than in other industries. Further, it should be kept in mind that the average wage does not include tips or gratuities earned by wait staff, bell hops, and bartenders, when not reported to their employers.

Employment in this sector has grown by 11.3 percent since reaching its recession-low in 2010 of 111,206. Wages have also increased in recent years, rising 26.3 percent from \$12,668 in 2010 to \$17,718 in 2019. The rise in both employment and wages can be attributed to a comfortable consumer with more disposable money for luxuries.

While younger workers comprise much of the employment in this industry, older workers do make up a sizeable portion of the workforce. Also, women accounted for 56.6 percent of all workers in this industry.





ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE

What is Accommodation and Food Services?

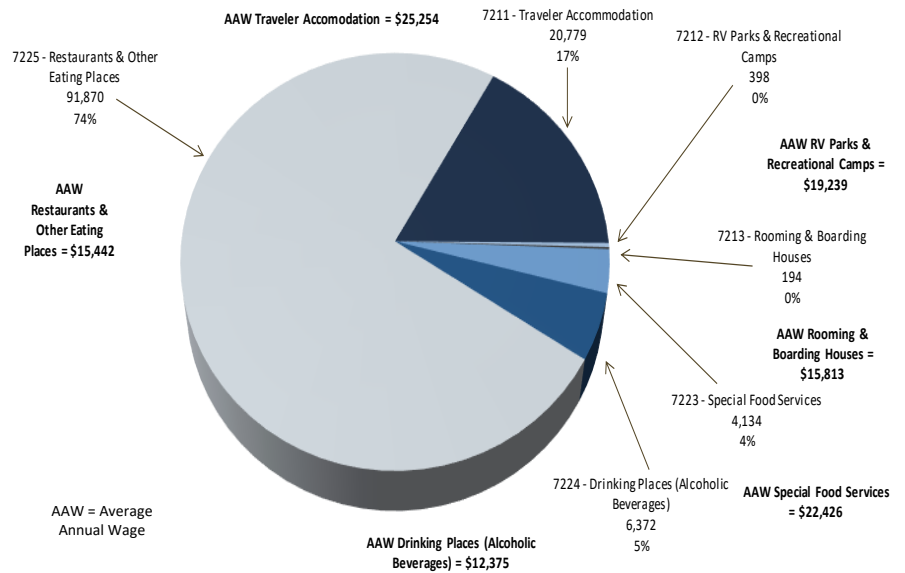
The **Accommodation and Food Services** sector comprises firms that provide customers with lodging and/or prepare meals, snacks and beverages for immediate consumption. The sector includes both accommodation and food services because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

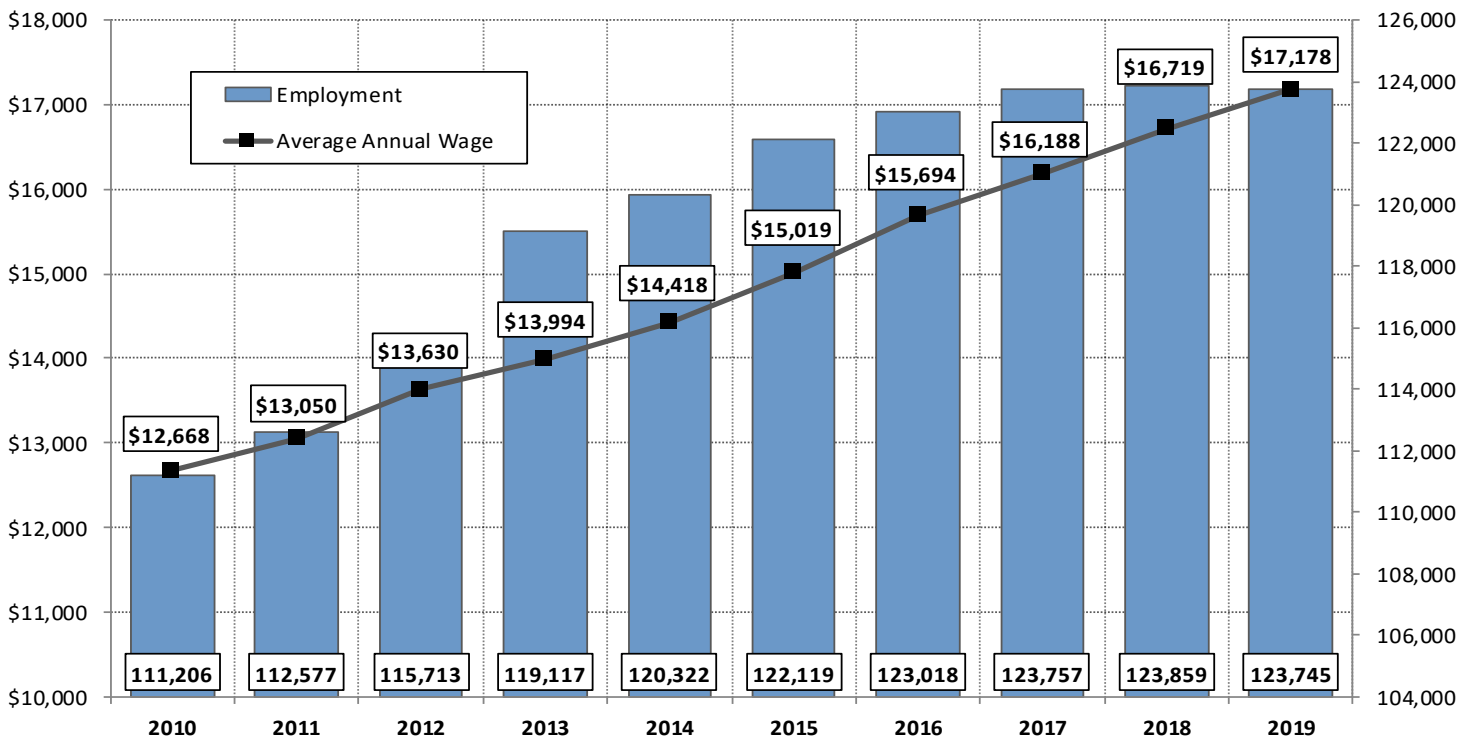
2019 Industry Breakout by Employment in Iowa

*Accommodation & Food Services NAICS Industry Coding
Percentage Employed and Average Annual Wage by Subsector*



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2010–2019 Employment in Accommodation & Food Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE



Top Occupations in Accommodation and Food Services	Employment
Combined Food Preparation and Serving Workers, Including Fast Food	28,681
Waiters and Waitresses	21,112
Cooks, Restaurant	10,893
Bartenders	6,309
First-Line Supervisors of Food Preparation and Serving Workers	6,109
Cooks, Fast Food	5,508
Food Preparation Workers	4,498
Maids and Housekeeping Cleaners	4,389
Hotel, Motel, and Resort Desk Clerks	3,609
Dishwashers	3,077
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	3,011
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	2,861
Driver/Sales Workers	2,197
Food Service Managers	2,155
Dining Room and Cafeteria Attendants and Bartender Helpers	2,127
Cashiers	1,445
Cooks, Short Order	1,135
Gaming Dealers	998
Maintenance and Repair Workers, General	896
Bakers	782

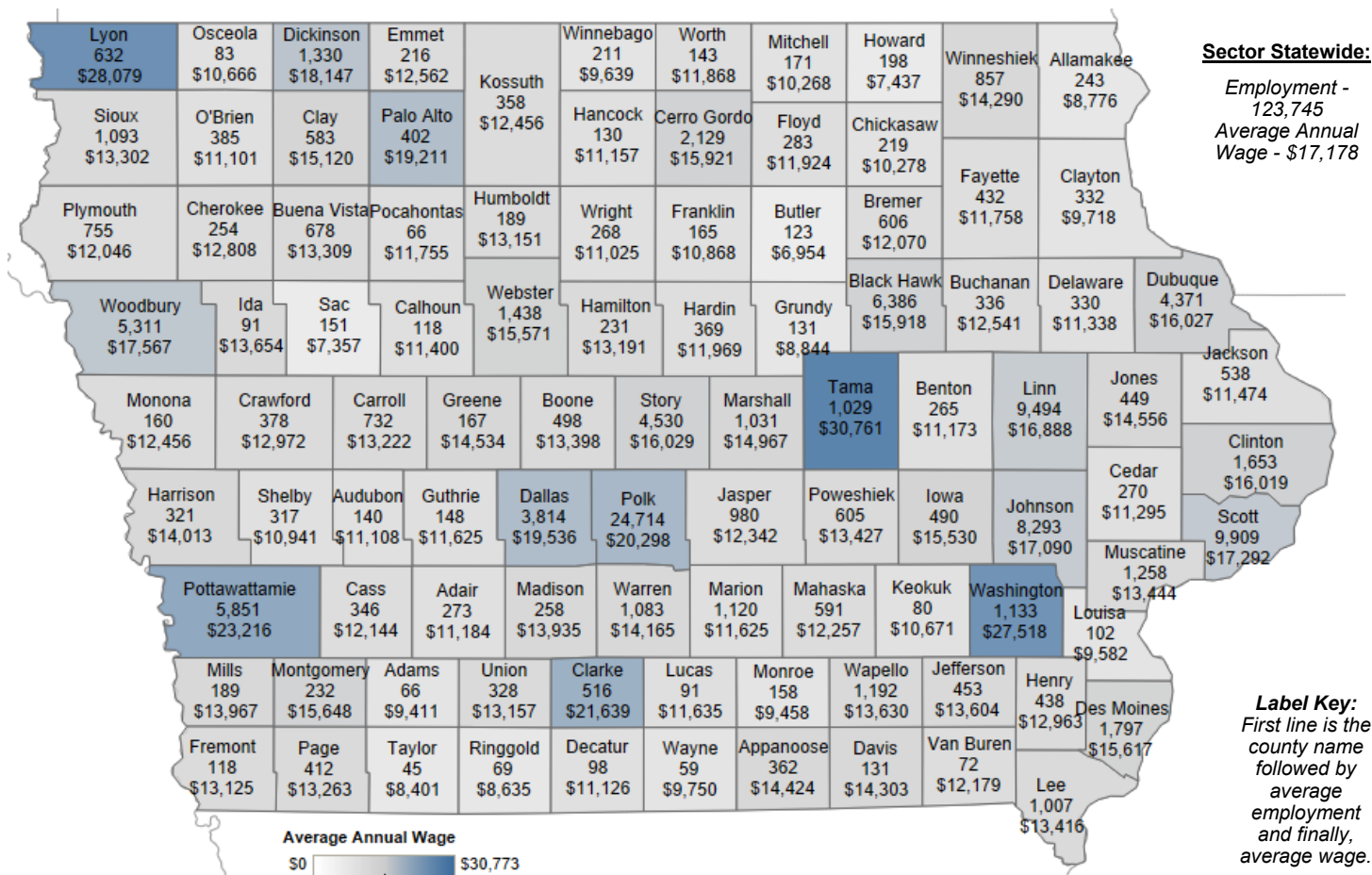
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2028 Long-Term Projections)

Establishment Facts:

In 2019, employers in the **Accommodation and Food Services** sector averaged 7,272 locations across Iowa. The sector's employment is distributed between two major categories. The larger of the two, **Food service and drinking places**, employed 102,376 workers, or 82.7 percent.

Wages in **Food services and drinking places** averaged \$15,533 in 2019; however, this wage includes part-time and seasonal help. The average wage for the 21,371 **Accommodation** employees was much higher, averaging \$25,056 per year over the same period.

2019 Covered Employment in Accommodation & Food Services by County



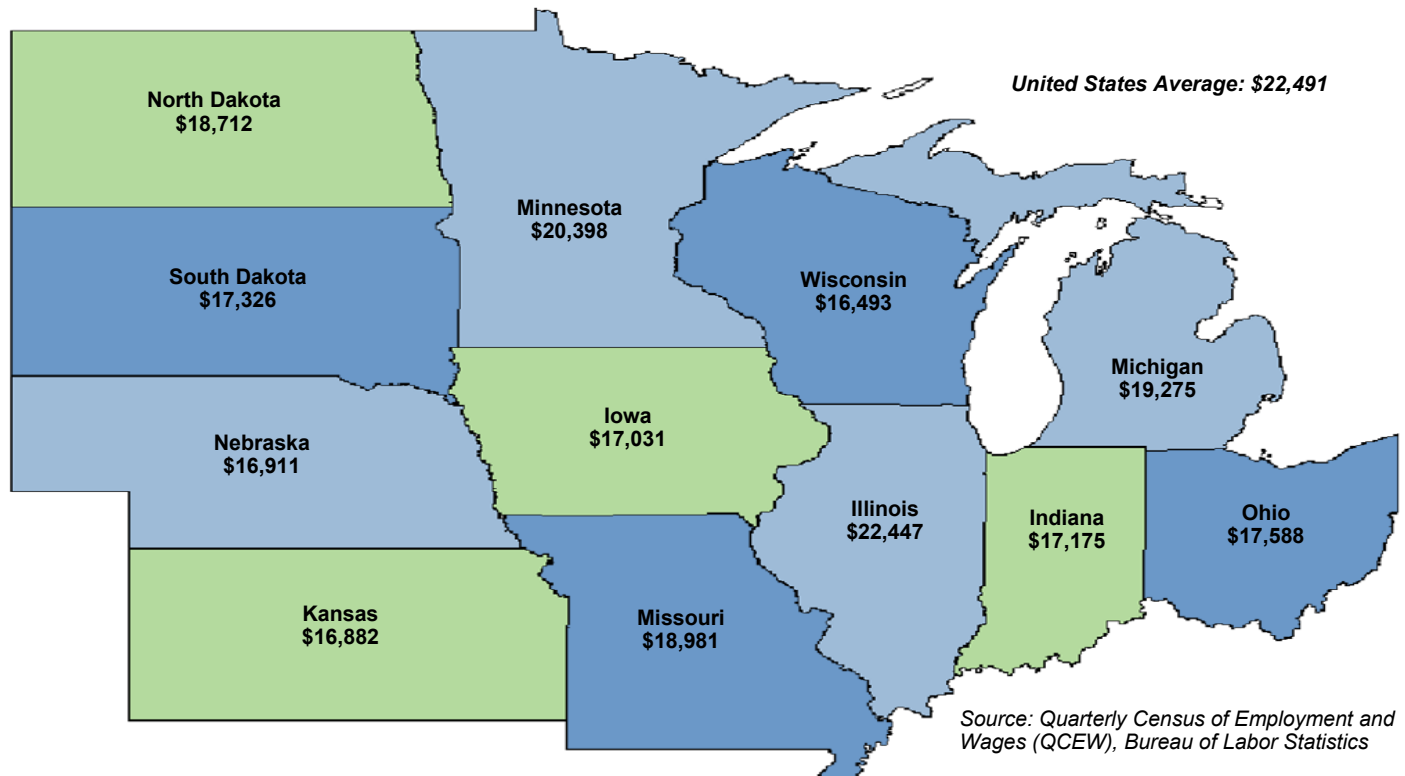
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



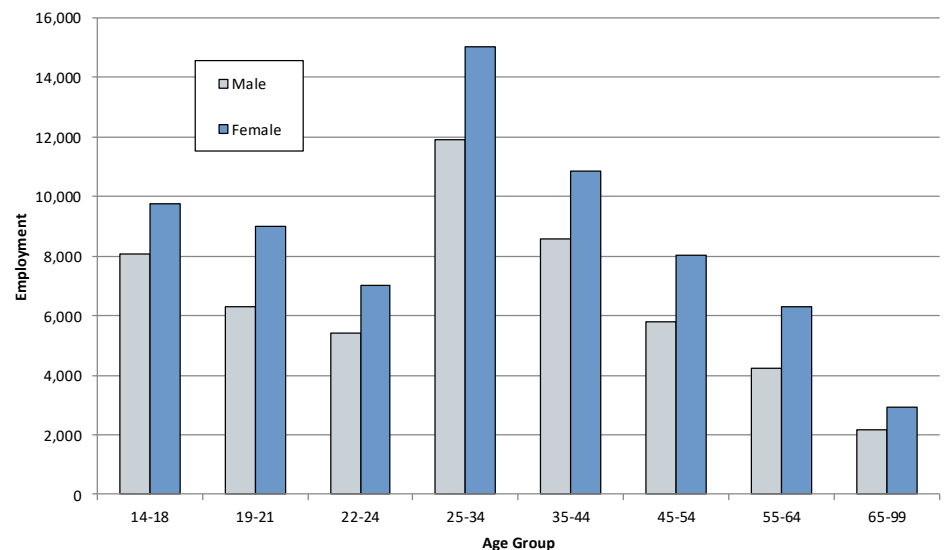
ACCOMMODATION & FOOD SERVICES IOWA INDUSTRY PROFILE

2019 Average Annual Wage for Covered Employment in Accommodation & Food Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2019



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Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

<https://www.iowalmi.gov/qcew>